



5 Top Tips for

**REDUCING
CUSTOMER DEBT
RISK**

and controlling your ledger.

5 TOP TIPS FOR REDUCING CUSTOMER DEBT RISK

//01: DON'T GIVE YOUR CUSTOMER CREDIT IF THEY DO NOT ASK FOR IT.

//02: APPOINT ONE PERSON TO MANAGE THE DEBTOR LEDGER

//03: ISSUE INVOICES AT THE POINT OF SALE / DO NOT DELAY.

//04: STOP CREDIT ON OVERDUE INVOICES

//05: ASSESS CUSTOMERS CAREFULLY AND PHONE REFEREES.

Always remember - "There is no point making a sale if you do not get paid for it". Stop letting your customers run your business.

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