## **Top 10 Ways to Control Your Debtors**

- 1. Advise customers of your terms of trade up front and make an agreement
- 2. Overdue customers to be contacted as per your policy
- 3. Place overdue customers on stop credit per your policy and only supply by COD
- 4. Re-assess account customer's credit limits yearly
- 5. Get a signed application from all customers who ask for credit
- 6. Check references and update customer contact details ASAP
- 7. Prepare invoices immediately after sale
- 8. Review your accounts receivable weekly
- 9. Stay motivated, be consistent and follow up
- 10. Stay focused and don't allow customer excuses to disrupt your strategy

## To Reduce Your Risk of Customers Not Paying

- 1. Follow the strategies in this course
- 2. Actively process your customers for creditworthiness
- 3. Don't give credit by default
- 4. Don't give one-off purchase customers credit
- 5. Follow up overdue invoices 3 days after due date
- 6. Quickly identify cash flow problems and stop credit
- 7. Prepare your policies and procedures
- 8. Appoint one person to manage the ledger
- 9. Train all employees in your policies and procedures
- 10. Closely monitor late paying customers
- 11. Schedule weekly meetings & monitor collection activities

## **Targets to Improve Your Business Practices**

- 1. Prepare a Credit Policy and Credit Management Plan
- 2. Prepare policies and procedures to manage your debtor's ledger
- 3. Prepare a strategy to reduce your current ledger
- 4. Commit to an ongoing management strategy
- 5. Decide who will manage your debtor's ledger
- 6. Train your staff in debt collection
- 7. Advise all customers of your Terms of Trade
- 8. Make sure all account customers have paid by due date
- 9. Don't give credit by default and deal with complaints ASAP
- 10. Don't Let Your Customers Control Your Business